

FOR IMMEDIATE RELEASE

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CHEWTON GLEN LAUNCHES NEW COLLECTION OF EXPERIENTIAL PACKAGES

London (October 2024) | This autumn, renowned country house hotel and spa, Chewton Glen, will unveil a diverse collection of immersive packages. Perfectly crafted for adventurous travellers in search of unforgettable experiences, Chewton Glen is ideally nestled on the edge of the New Forest, just a short 5-minute stroll from the coast. Responding to the growing demand for experiential travel, the property offers a captivating array of experiences designed to ignite guests' senses and leave them inspired by both the coast and country.

All the new packages are inclusive of overnight accommodation, an indulgent three-course dinner in Chewton Glen's dining room and breakfast the following morning, alongside the following experiences:

- **The Creative Package:** Ideal for any guests wishing to ignite their creativity or try their hand at a new skill, this package includes either a private art class with a talented local artist, where guests will create a finished painting using printing and watercolour techniques; or a jam-making workshop with former world jam-making champion, Jennifer Williams. During this hands-on training course, Jen will share some of her most highly guarded jam-making secrets, so guests can curate their own signature jam to enjoy once they've returned home.
- **The Seaside Package:** Just a short stroll away from the shores of Highcliffe Beach, Chewton Glen is ideally located for water sports and makes the perfect spot for those in search of both countryside and coastal experiences. Thrill seekers on *The Seaside Package* can enjoy a trip on a state-of-the-art rib blast, heading down the Solent towards the Isle of Wight on an exhilarating two-hour blast across the waves. For those looking to explore the English coastline in a more serene setting, a private paddle board lesson is also available, with skilled instructors on hand to demonstrate the art of balancing on the water.

- **At Nature Package:** Catering to the guests who prefer to stay on dry land, the *At Nature* package is perfect for both budding and experienced adventurers. Younger guests can opt one of Chewton Glen's more unique experiences - Sheep-Walking - as they take a stroll around the orchard accompanied by the hotel's resident Teddy Bear Sheep, Hershey, Blue, Zigmo, Baa'rney, Arthur and Twix! For animal lovers and families with older children in tow, a 90-minute falconry session is on offer, where guests will get hands-on and learn about some of the country's most majestic birds. With expansive grounds showcasing an abundance of natural beauty, avid gardeners can alternatively partake in a guided foraging walk with the hotel's talented groundskeepers. As knowledgeable horticulturalists, the team are on hand to educate guests on the incredible array of flora and fauna found on the estate - from greenhouses packed full of micro herbs and vegetables to the fruit trees scattering the orchard and the thousands of honeybees that call Chewton Glen home - as well as tips on how to identify the wide range of plants.
- **The Land Activity Package:** Guests wishing to immerse themselves into the magic of the New Forest National Park should opt for *The Land Activity Package*, where they can embark on a guided mountain bike tour, discovering the extraordinary diversity of plants and animals that call this corner of the world home as they go. With an abundance of trails that incorporate climbs, descents and technical features, thrill seekers can test their skills on two-wheels with this energising experience. Alternatively, those who prefer a slower pace can opt for a gentle horseback ride to discover the hidden gems and delights of this exceptional area of outstanding natural beauty.

As a proud member of Relais & Châteaux, the new activity packages have been thoughtfully designed to provide guests with the chance to hone new skills and learn more about their magical surroundings. All packages are inclusive of an overnight stay in one of the hotel's elegant Main House rooms and suites or luxury Treehouses, breakfast, and a sumptuous dinner in the hotel's dining room which delightfully fuses locally sourced ingredients with cosmopolitan flair. Combined with the hotel's world-class facilities including a nine-hole golf course, brand-new tennis, padel and pickleball courts, an award-winning spa, gym, two swimming pools and renowned James Martin Cookery School, guests are truly spoiled for choice at this English Original.

Packages: price includes a room or suite, dinner and breakfast, and the chosen activity

[The Land Activity Package:](#) From £840 for two

[The Seaside Package:](#) From £752 for two

[At Nature Package:](#) From £1,025 for two

[The Creative Package:](#) From £930 for two

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CHEWTON GLEN is a five-red star privately-owned luxury country house hotel, located on the edge of the ancient New Forest National Park in Hampshire and just a few minutes' walk from the sea. A member of Relais & Châteaux, this family-friendly resort features an award-winning restaurant, world-class spa and leisure activities, luxurious accommodation and modern meeting facilities and a Children's Club. The hotel has 72 individually designed bedrooms and suites including 14 tree-house suites, a nine-hole par three golf course, croquet lawn, indoor and outdoor tennis courts, a spa which has been voted the best in Europe and a purpose-built cookery school, bakery and informal restaurant opened in association with James Martin.

About Iconic Luxury Hotels

Iconic Luxury Hotels was founded in December 2016 and is an expanding hotel company with an international focus. The collection of owned and managed hotels comprises an eclectic mix of properties each of which celebrates distinctive architectural style, cultural heritage, and natural surroundings. Each property has its own character, traditions, and stories but they share a common commitment to delivering outstanding experiences.

The current portfolio includes some of the world's most famous hotels from Cliveden House, one of England's finest country estates, to the Hotel Excelsior in Italy which is the home of the Venice International Film Festival. The other UK hotels comprise the Chewton Glen, an English estate on the South Coast; The Lygon Arms, a 14th Century Coaching Inn in the Cotswolds; 11 Cadogan Gardens in Chelsea, one of London's most prestigious residential neighbourhoods; The Mayfair Townhouse which sits in the heart of exclusive Mayfair; and the newest addition to the collection The Chelsea Townhouse, which opened its doors in September 2023. Later this year we will see the opening of the luxurious Palm House Hotel, in Palm Beach, Miami, Florida.

Iconic Luxury Hotels is part of L+R Hotels, a family-owned global hotel investment and management company with an extensive portfolio of more than 115 hotels, with 23,000 bedrooms across the UK, Europe, the US, and the Caribbean. With an evolving collection, ranging from select service hotels in Europe's most sought-after cities, to opulent, five-star assets and breath-taking leisure resorts, many of which are in the world's most exclusive locations, including Barcelona, Grand Cayman, Ibiza, London, Los Angeles, Mallorca, Monte Carlo, Turks and Caicos, Venice and more.